Amazing Atacama

Cultural Relations

Aug. 1 2012
KonicaMinolta Planetarium Co., LTD.
President Hiroaki Ueda

KONICA MINOLTA GROUP

Corporate Message

Giving Shape to Ideas

as a real global corporation

Group companies have sites in 38 countries 70% of employees are not Japanese

Mutual understanding and friendship the most important foundation of global corporations

KONICA MINOLTA Planetarium

1957 First domestic planetarium in JAPAN.

Mission

We contribute to education of astronomy and promotion of science to the general public.

Recent PLANETARIUM

Planetarium is....

not only a tool for projecting asterism and stars but also a powerful viewer of real pictures of the Universe revealed by modern astronomy



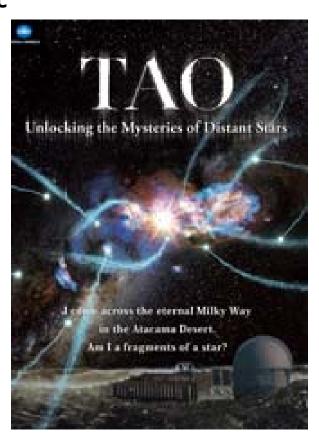
Planetarium program

Collaboration of public outreach with the University of Tokyo

Unlocking the Mysteries of Distant Stars (2009) location shooting at the Atacama desert







Beautiful Starry Sky at Atacama



Donation of a planetarium equipment

A planetarium projector to the San Pedro de Atacama City to contribute to education of astronomy and promotion of science to the general public.





Planetarium for the mutual understanding

Atacama Residents

Informs
what are observed
with telescopes at Atacama

Rouse interest in the Universe

Visitors from around the world

Planetarium



Astronomers at Atacama

Provides opportunities to present current scientific results

Be a base of cultural relations

Japanese Companies

