

Amazing Atacama

Cultural Relations

Aug. 1 2012

KonicaMinolta Planetarium Co., LTD.

President Hiroaki Ueda

KONICA MINOLTA GROUP

Corporate Message

Giving Shape to Ideas

as a real global corporation

Group companies have sites in 38 countries
70% of employees are not Japanese

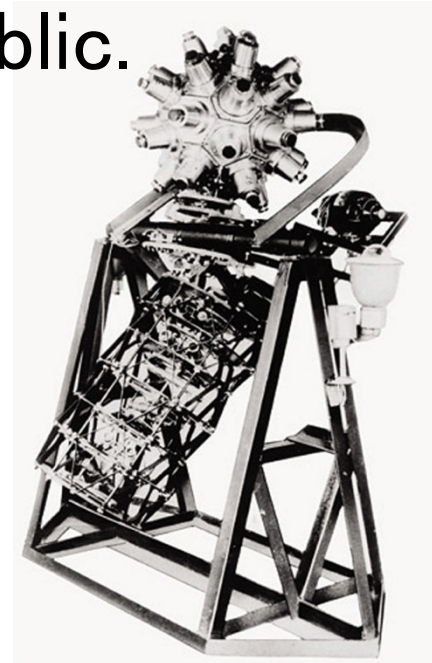
Mutual understanding and friendship
the most important foundation of global corporations

KONICA MINOLTA Planetarium

1957 First domestic planetarium in JAPAN.

Mission

We contribute to education of astronomy and promotion of science to the general public.



Recent PLANETARIUM

Planetarium is····.

not only a tool for projecting asterism and stars
but also a powerful viewer of real pictures of the Universe
revealed by modern astronomy

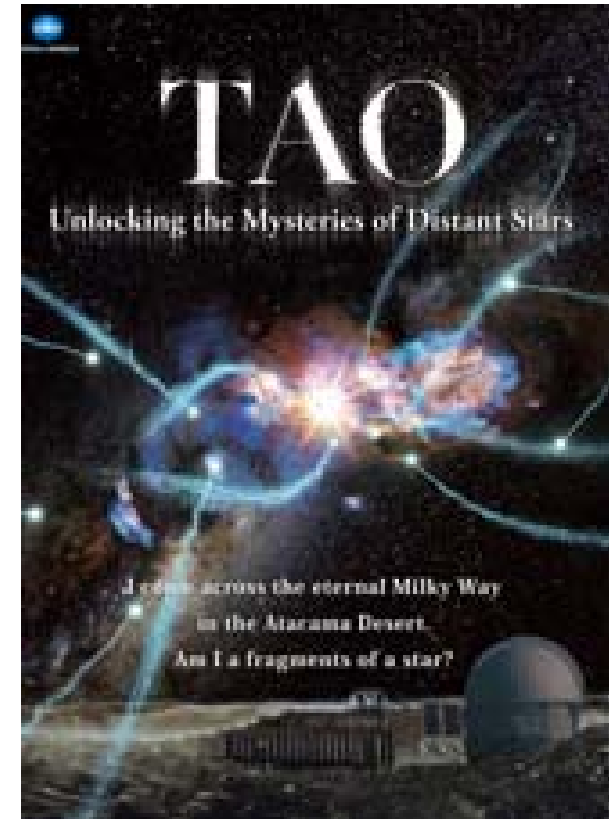


Planetarium program

Collaboration of public outreach with the University of Tokyo

Unlocking the Mysteries of Distant Stars (2009)

location shooting at the Atacama desert



Beautiful Starry Sky at Atacama

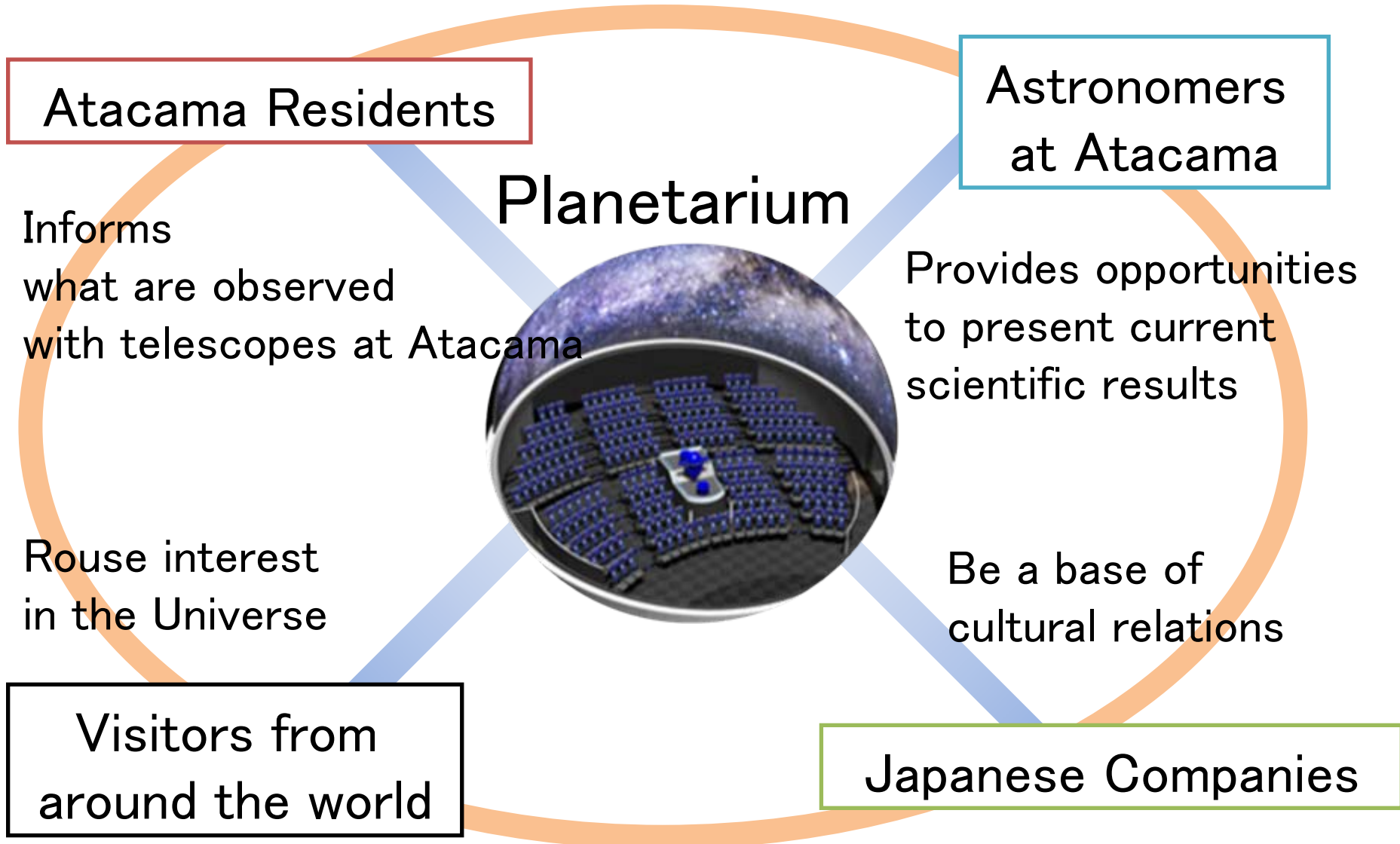


Donation of a planetarium equipment

A planetarium projector to the San Pedro de Atacama City to contribute to education of astronomy and promotion of science to the general public.



Planetarium for the mutual understanding





KONICA MINOLTA